



**HANSO FOUNDATION RE-LAUNCHES WEBSITE ACCOMPANIED BY A NEW AD CAMPAIGN "REACHING OUT FOR A BETTER TOMORROW"**

**ADVERTISEMENTS BEGIN AIRING MAY 3<sup>rd</sup> ON ABC TELEVISION NETWORK DURING *Lost***

**(May 2, 2006)** The Hanso Foundation, a world-leader in social and scientific research, announced today that it will re-launch its website ([www.thehansofoundation.org](http://www.thehansofoundation.org)) and debut a new ad campaign "**Reaching Out for a Better Tomorrow**" **Wednesday, May 3<sup>rd</sup>** on the ABC Television Network during *Lost*.

The Hanso Foundation is committed to securing a brighter future for all humanity by fostering social and scientific programs designed to further the cause of human development. The advertisements will provide contact information for those interested in learning more about the passion, dedication and mission behind the Foundation.

"Our new website is a fresh, dynamic interactive setting that provides a comprehensive view of the work within the Hanso Foundation," said Hugh McIntyre, Communications Director of the Hanso Foundation. "We are confident our work to solve some of the most pressing issues facing the human race will resonate with a significant proportion of the audience."

Projects supported by the Hanso Foundation include: the Mathematical Forecasting Initiative, the Worldwide Wellness and Prevention Development Program, the Educational Outreach Imperative, the Electromagnetic Research Initiative, the Institute for Genomic Advancement, and the Life-Extension Project.

**About the Hanso Foundation**

The Hanso Foundation stands at the vanguard of social and scientific research for the advancement of the human race. For forty years, the foundation has offered grants to worthy experiments designed to further the evolution of the human race and provide technological solutions to the most pressing problems of our time.

"From the dawn of our species, Man has been blessed with curiosity. Our most precious gift, without exception, is the desire to know more - to look beyond what is accepted as the truth and to imagine what is possible." Alvar Hanso, Address to the U.N. Security Council, 1967

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